

Creative Brief

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Project Title: Philosophy of Artificial Intelligence

I'd like to build this site as multiple pages, rather than a long, single page website. Typical site navigation will be in a column on the left. The amount of content and subjects within this article suggest that separate pages will be much needed to help organize information.

Project Overview

Introduce the role of philosophy in AI and understanding the human mind. Give a brief overview of the computational theory of the mind, and what each subpage has in terms of content/concepts/arguments.

Resources

Copy available at

https://en.wikipedia.org/wiki/Philosophy_of_artificial_intelligence. There are also several papers I have personal copies of that I can reference. Images are not super relevant to this subject, but metaphors and graphs are supplied in both the Wikipedia article as well as my personal papers.

Audience

The goal for this microsite is to introduce the average person to philosophical ideas of artificial intelligence. This means defining unavoidable jargon and organizing material in an approachable way.

Message

Illustrating the multi-faceted nature of the emerging AI field, and how the humanities and STEM can intersect in real-world applications.

Tone

Tone should be fairly casual in terms of complexity, but should avoid conversational undertones. It should feel like a presentation to peers at work.

Visual Style

Visual style will be futuristic and "neo-brutalist" in order to highlight content and typography (especially given the few images available for the subject).

